


HARRY JAMES PINKNEY, JR.


GRAPHIC DESIGNER | ILLUSTRATOR

CONTACT

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Atlanta, GA 

PORTFOLIO

harrypinkney.com/portfolio

EDUCATION

Associate Degree

Visual Communications/Graphics
[Art Institute of Philadelphia](#)
September 2002

Certification

Advanced Adobe
Illustrator and InDesign
[Chattahoochee Technical College](#)
October 2012

SPECIALIZE IN

Newsletters / Magazines Layout
Logo / Branding Design
Brochures / Flyers
Email Marketing Campaigns
Product Packaging Design
Real Estate Advertising
Pre-Press Production
PowerPoint Presentations

PROFESSIONAL SKILLS

Adobe Photoshop CC



Adobe InDesign CC



Adobe Illustrator CC



Adobe XD



CANVA



Microsoft Word / Excel / PowerPoint



WordPress / CMS



MailChimp / Constant Contact



PROFESSIONAL SUMMARY

I am proficient in Adobe Creative Suite; Photoshop, Illustrator and InDesign, creating impactful designs that deliver results. I have extensive experience in print and digital media production with strong management skills to prioritize and multitask effectively within a fast-paced environment. I have worked in advertising for 25+ years and am confident that I could be a valuable asset to your company.

WORK HISTORY

SENIOR GRAPHIC DESIGNER

[Elevate IMS](#) | Atlanta, GA

May 2014–Present

- Design fundraising marketing collateral for fraternity and sorority house corporations such as newsletters, brochures, logos, postcards, feasibility studies, and social media advertising.
- Proficient in *Adobe InDesign* and *Illustrator*, with photo editing skills in *Adobe Photoshop*.
- Collaborate with production and client managers to ensure all design work aligns with each client's brand standards for print and digital media.
- Manage all projects through *Google Spreadsheets*, *Microsoft Excel* and a secured VPN.

FREEELANCE GRAPHIC DESIGNER

[Peachtree Corners Magazine](#) / [Southwest Gwinnett Magazine](#) | Atlanta, GA

Aug. 2017–Present

- Create print and digital ads, catalogs, brochures and infographics for bi-monthly publications.
- Effectively use typography, color theory, and layout principles to create visually balanced ads.
- Create/update vector images and graphics with color separations for print in *Adobe Illustrator*.
- Strong understanding of Pantone, CMYK, and RGB process. Communicate with printers.

SENIOR GRAPHIC DESIGNER / MARKETING CONSULTANT

[Berkshire Hathaway HomeServices Georgia Properties](#) | Atlanta, GA

Oct. 2016–Feb.2022

- Interact closely with brokers, realtors, and design team to produce custom marketing materials such as listing flyers, direct mail, digital media, and custom websites on *WordPress*.
- Conduct training classes to train realtors on BHHS Resource Center, FMLS, and CRM.
- Meet with realtors individually to brainstorm and develop successful business plans.

PRODUCTION ARTIST

[Rough Draft Atlanta](#) / [Atlanta INtown](#) | Sandy Springs, GA

Mar. 2016–Oct. 2016

- Design print and digital ads for *Reporter Newspapers* and *Atlanta INtown Magazine*.
- Collaborate with publisher and creative director to ensure successful completion on deadlines.
- Preflight and fix customer files, setup and impose rip to all offset and digital presses/printers.

FREEELANCE GRAPHIC DESIGNER

[Imagine Advertising](#) | Peachtree Corners, GA

Jan. 2014–May 2014

- Develop retail advertising campaigns, point-of-purchase signage, and furniture ads.
- Conceptualize, design, and execute complex product packaging for print.
- Edit/retouch images to enhance visual impact and optimization for social media platforms.

CREATIVE DIRECTOR / GRAPHIC DESIGNER

[Aquent](#) | Atlanta, GA, Philadelphia, PA

Feb. 2000–Feb. 2014

- Acquired short and long-term contract work with companies such as: *American Book Company/Woodstock, GA*, *Capital Promotions/Glenside, PA*, *Pep Boys Corporate/Philadelphia, PA*, *Thomas Scientific, Inc/Swedeseboro, NJ*, *Atlanta Dental Supply Company/ Duluth, GA*, and *Private Label Nutraceuticals/ Norcross, GA*.