



Harry J. Pinkney, Jr

Graphic Designer / Social Media Specialist

professional experience

ELEVATE – Atlanta, GA

(May 2014 – Present) Full-Time Graphic Designer

Currently work for *Elevate*, the leading provider of professional fundraising consulting services for fraternity and sorority house corporations, and alumni associations. Communicate with Account Executives to create innovative marketing material, newsletters, brochures, postcards, and branding. Create and maintain client’s social media presence.

BERKSHIRE HATHAWAY HOMESERVICES GEORGIA PROPERTIES

Dunwoody / Smyrna, GA

(Oct. 2016 – Feb. 2022) Graphic Designer / Marketing Consultant

Worked with brokers, realtors and staff designing individual marketing materials, listing presentations, direct mail advertising, and custom websites. Conducted one-on-one marketing meetings to brainstorm and develop successful business plans. Trained agents on BHHS Resource Center and FMLS. Performed job-related duties as assigned. Worked in a fast-paced environment with multiple tight deadlines.

REPORTER NEWSPAPERS / ATLANTA INTOWN – Sandy Springs, GA

(Feb. 2016 – Oct. 2016) Graphic Designer / Production Artist

Worked for *Springs Publishing, LLC.*; publisher of the *Reporter Newspapers*, *Senior Life*, and *Atlanta Intown Magazine*; creating templates, page layouts, and advertisements for each individual publication. Communicated with vendors, and worked closely with Editor, Creative Director, and staff writers to effectively meet multiple deadlines for print.

IMAGINE ADVERTISING, INC. – Peachtree Corners, GA

(Jan. 2014 – May 2014) Freelance Graphic Designer

Designed and developed retail advertising campaigns, point-of-purchase signage, and furniture ads while abiding to brand standards and company compliance. Worked well, unsupervised in a fast-paced environment. Created and maintained company’s website.

AQUENT, LLC. – Atlanta, GA / Philadelphia, PA

(Jan. 2000 – Feb. 2014) Creative Director / Graphic Designer

Worked for *Aquent*; an employment agency for graphic designers/creative talent. Acquired short and long-term contracted work for companies such as, but not limited to:

- *American Book Company* – Woodstock, GA (Production Artist)
- *Capital Promotions, Inc.* – Glenside, PA (Creative Director/Seasonal)
- *Pep Boys Corporate Headquarters* – Philadelphia, PA (Creative Director)
- *Thomas Scientific, Inc.* – Swedesboro, NJ (Art Department Manager)
- *Atlanta Dental Supply Company* – Duluth, GA (Graphic Designer)
- *Private Label Nutraceuticals* – Norcross, GA (Graphic Designer/Production Artist)

freelance experience

Current freelance for the following:

- [Peachtree Corners Magazine](#)
- [Cottages on Mountain Creek](#)
- [Province Consulting Group](#)
- [Southwest Gwinnett Magazine](#)
- [Bright Path Program](#)
- [Southeast Finance Conference](#)

education

THE ART INSTITUTE OF PHILADELPHIA – Philadelphia, PA

(Apr. 2000 – Sept. 2002)

Associate degree

Visual Communications / Computer Graphics

certification

CHATTAHOOCHEE TECHNICAL COLLEGE – Acworth, GA

(July 2012 – Oct. 2012)

Certification:

Adobe InDesign and Illustrator

contact

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portfolio

www.HarryPinkney.com/portfolio

skill level

Adobe Photoshop CC



Adobe InDesign CC



Adobe Illustrator CC



Adobe XD



Microsoft Word / Excel / PowerPoint



WordPress / CMS



MailChimp / Constant Contact



references

[in](#) harry-pinkney